

#### STRATEGIC PLAN 2022-2025

#### Catholic Charities' Board of Governors:

We look to the future with the same dedication to serve and determination to succeed that has empowered Catholic Charities of Eastern Oklahoma since we began serving in 1951. We hold firmly to our purpose for existence: To be Christ's merciful love to those who suffer. Emerging realities propel us to find new ways to serve greater needs of even more people than ever before.



Steve Allen Executive VP | Budco, Inc. Vice Chair

To that end, we steadfastly pursue these strategic goals:

### Priority 1 | Service

What we do flows out of who we are.



- Adapt program offerings to meet the needs of individuals, families. and the greater community as they emerge
- Evaluate all programs to ensure effective stewardship by 2024
- Foster a mission-based culture that is responsive to changing client needs
- Safeguard staff and clients through proactive risk mitigation practices

# Priority 2 | Sustainability

Our policies and resources will provide stability for the long term, yet be nimble enough to serve community needs, even as the needs change.



- Strengthen parish and community engagement through enhanced initiatives
- Create a legacy society to encourage increased giving of long-term funds and estate gifts
- Grow the endowment fund by minimizing draws for annual operations
- Steward monetary and physical property through asset protection measures and enhanced internal controls
- Develop creative, forward-thinking solutions to meet facility needs

## Priority 3 | Leadership

We model servant leadership at every level.



- Develop, adopt, implement and model best governance practices by June 30, 2023
- Create a robust pipeline that retains and attracts top talent to board and staff leadership roles
- Implement compensation policies and practices that are just and reward and retain top performers
- Develop succession plans and practices to assure strong leadership throughout the organization
- Equip employees and volunteers to leverage the full extent of their abilities