

Catholic Charities strives to be a dynamic organization. We are often overwhelmed and humbled by the need in our community, but also by the dedication and generosity of our volunteers and donors. We cherish our responsibility to be good stewards and to continually expand and improve the ways in which we serve our neighbors in need.

Our strategic planning committee was tasked with taking a fresh look at our strengths, weaknesses, opportunities and threats and boldly mapping out our goals, objectives and action plan for the next three years. The product of the committee's hard work are clear and actionable goals, which should guide Catholic Charities to continued success and financial sustainability for years to come.



Randall Snapp
Attorney | Crowe and Dunlevy
Vice Chair | Catholic Charities Board of Governors

Priority A | Culture



- **Deepen** our Catholic-based ministry by promoting Catholic Social Teachings to staff, volunteers and the board
- **Strengthen** our programs to be volunteer-centric in their approach by mentoring staff to achieve a 10% annual growth in volunteer leadership positions
- **Create** more opportunities for our volunteers to interface directly with people in need

Priority B | Resources



- **Equip** the entire Catholic Charities board to take on leadership roles in relationship development and to fully live out their role as ambassadors of the organization
- **Increase** awareness of our brand and develop new communities of support, including with non-Catholic donors

Priority C | Programs



- **Complete** a systematic review of all programs by March 31, 2019, and then annually thru December 2021
- **Develop** task forces to address strengths, weaknesses, threats and opportunities as well as implementation of outcome-based metrics
- **Cultivate** social enterprise initiatives by working with staff, volunteers and the board. Provide positive impact (either cost savings or increased revenue) to the bottom line of a minimum of \$250,000 annually by December 27, 2019